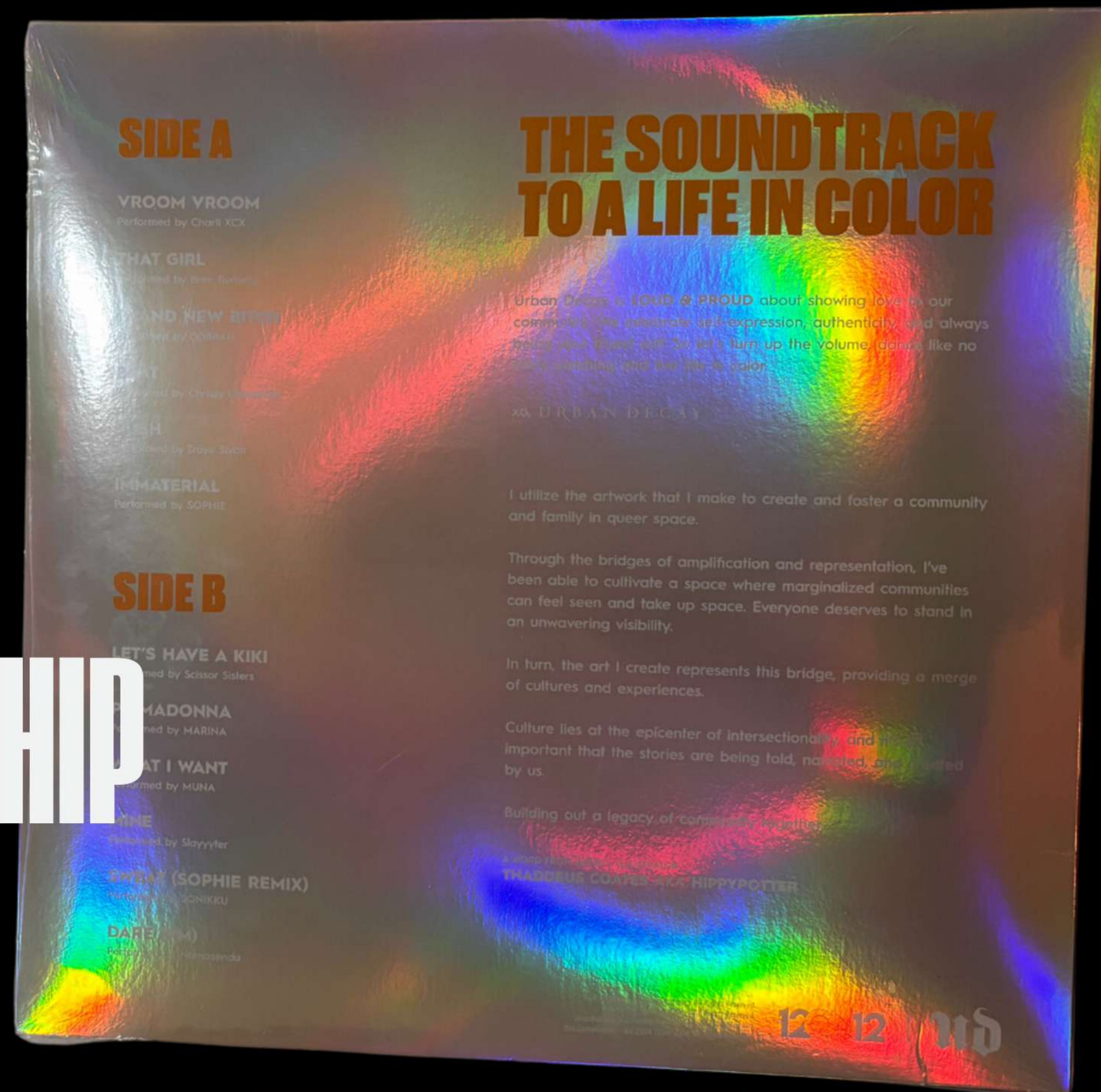


REDEFINING THE ARTIST/FAN RELATIONSHIP

AN EXCLUSIVE PHYSICAL COLLECTIBLE TO OPTIMIZE AND
MONETIZE YOUR SUPERFAN ENGAGEMENT

THE MINY OFFERS A GATED, DIRECT-TO-FAN (D2F) COMMUNITY
THAT YOU FULLY CONTROL—ELIMINATING INTERMEDIARIES. IT'S A
SPACE WHERE YOUR SUPERFANS CAN JOIN YOUR TRIBE, GAINING
ACCESS TO EXCLUSIVE CONTENT, REWARDS, AND A TRUE SENSE OF
BELONGING.



ACTUAL MINY & 12" VINYL RECORD FOR PERSPECTIVE



ARTIST AUDIO

A MUSIC LIBRARY: ACTIVE
AND ARCHIVED

ARTIST EXCLUSIVES:

- DEMOS
- COVERS
- ALTERNATE TAKES
- LIVE
- REMIXES



ARTIST VIDEO

A VIDEO LIBRARY: ACTIVE
AND ARCHIVED

EXCLUSIVES:

- LIVE
- BEHIND THE SCENES
- SOCIAL POSTS
- MINY AI VIDEO POSTS



MIXTAPES
ARTIST CURATED

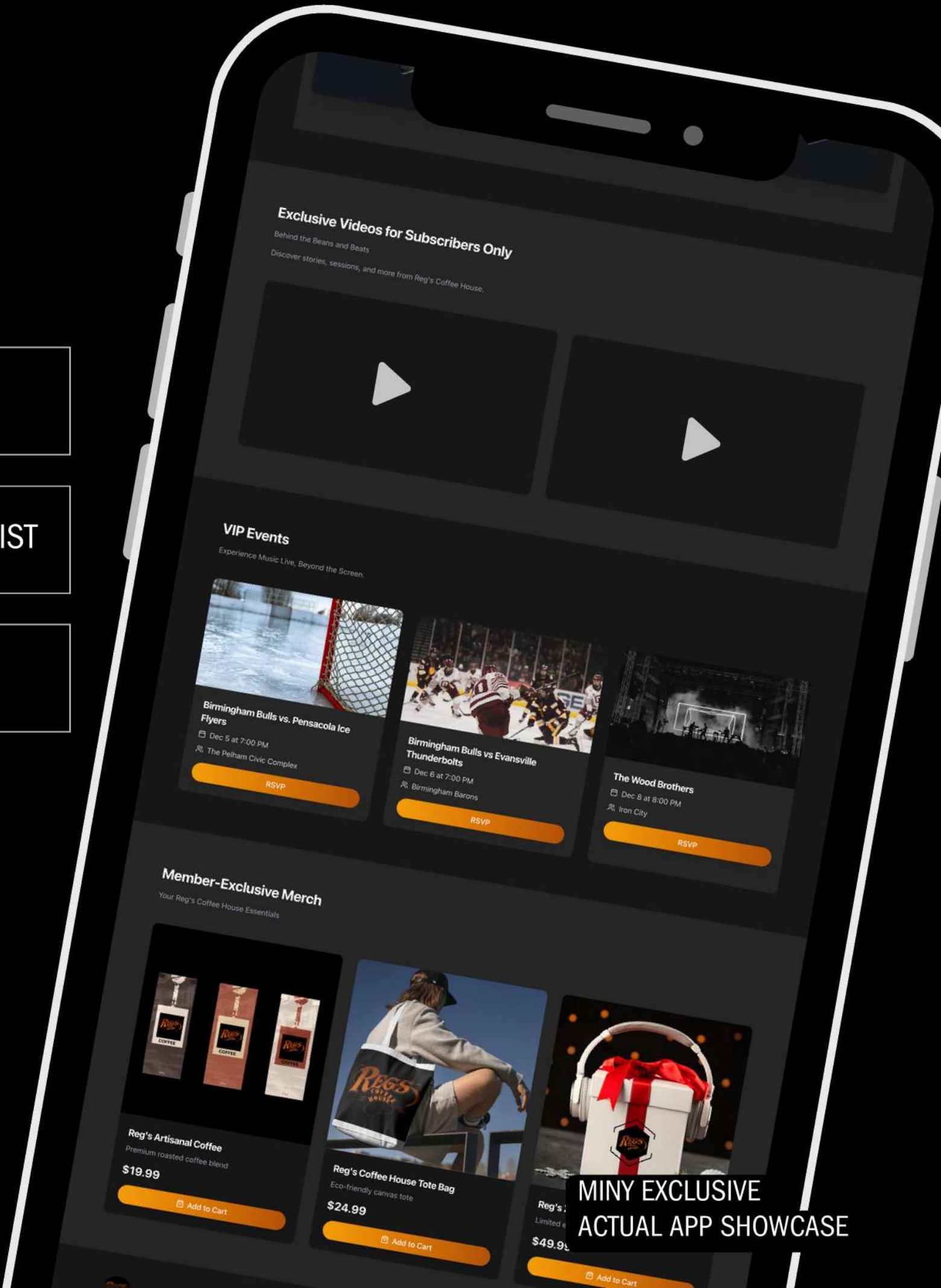
FAVORITE SONGS

FAVORITE NEW ARTIST

FAVORITE COVERS



TAP AND SHARE



MINY EXCLUSIVE
ACTUAL APP SHOWCASE

Don't Miss Calvin's Upcoming Shows

Stay in the loop with the hottest events. RSVP or grab tickets to be part of the next unforgettable night.



Soundstorm Festival

📅 December 12-14, 2024
📍 Riyadh, KSA

★ VIP

RSVP Now

LIV Nightclub

📅 December 29, 2024
📍 Las Vegas, NV

RSVP Now

New Year's Eve at Fontainebleau

📅 December 31, 2024
📍 Miami, FL

★ VIP

RSVP Now

Your Reward Journey Starts Here

Earn points as you engage with Calvin's world. Redeem them for exclusive merch, VIP experiences, and more.

🏆 Level 2

Progress to Level 3

★ 3000 points

75%



🎁 Available Rewards

VIP Meet & Greet	5000 pts
Exclusive Merch Bundle	3000 pts
Early Access Tickets	2000 pts

View All Rewards

EVENTS & REWARDS

DIRECT TO FAN ENGAGEMENT WITH

EXCLUSIVES

TICKETS

VIP PACKAGES/AFTERPARTY

MERCH OFFICIAL AND EXCLUSIVE

COLLECTIBLES AND MEMORABILIA

REWARDS

TRACK ENGAGEMENT
(PURCHASES, ATTENDANCE & MORE)

SHARE LIVE RECORDINGS WITH SUPERFAN
ATTENDEES

DM SUPERFANS IN PRIVATE D2F
ENGAGEMENT

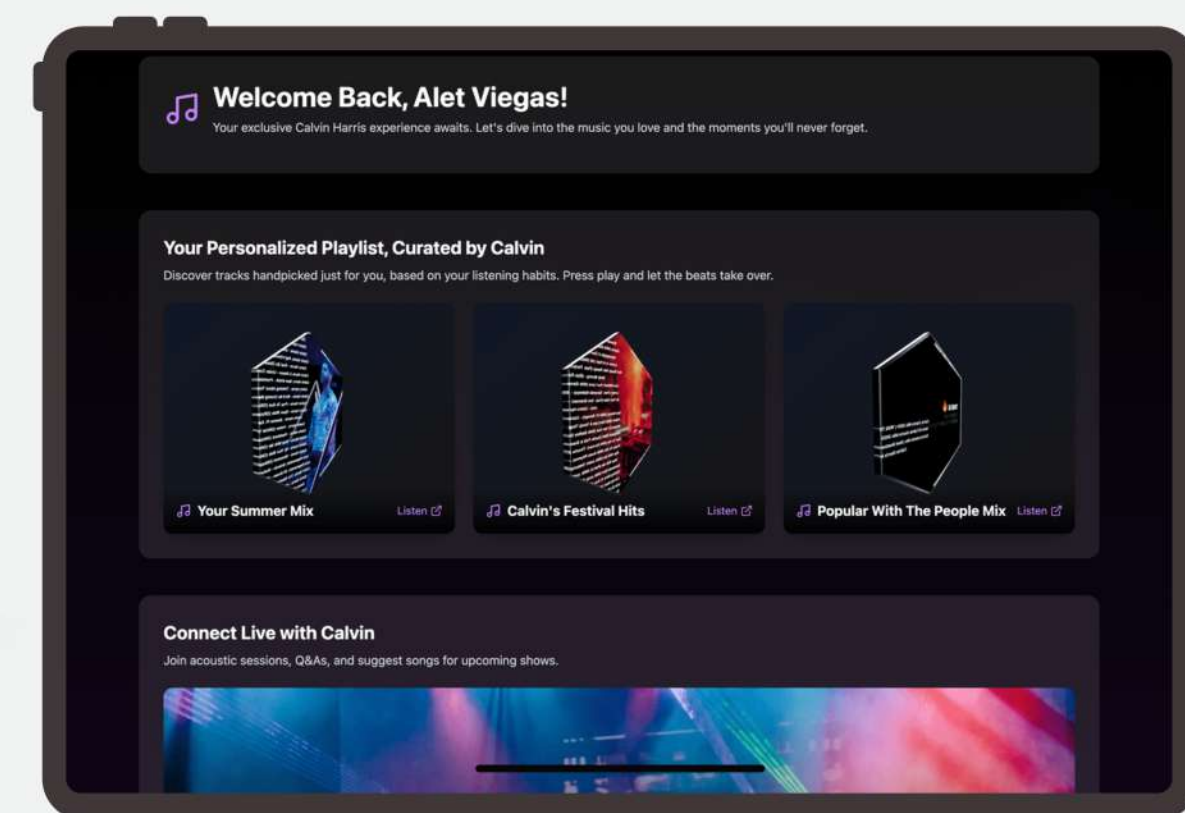
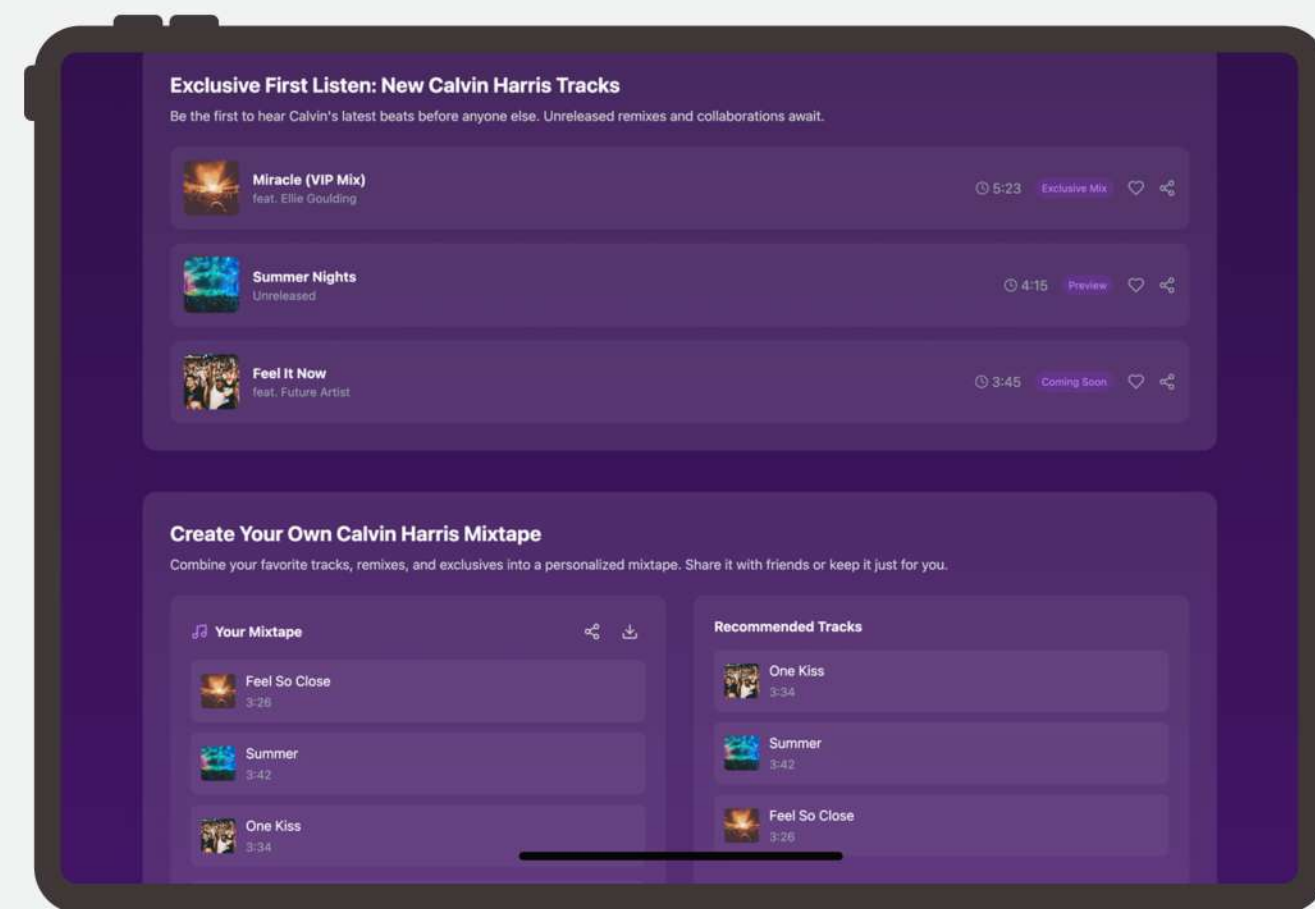
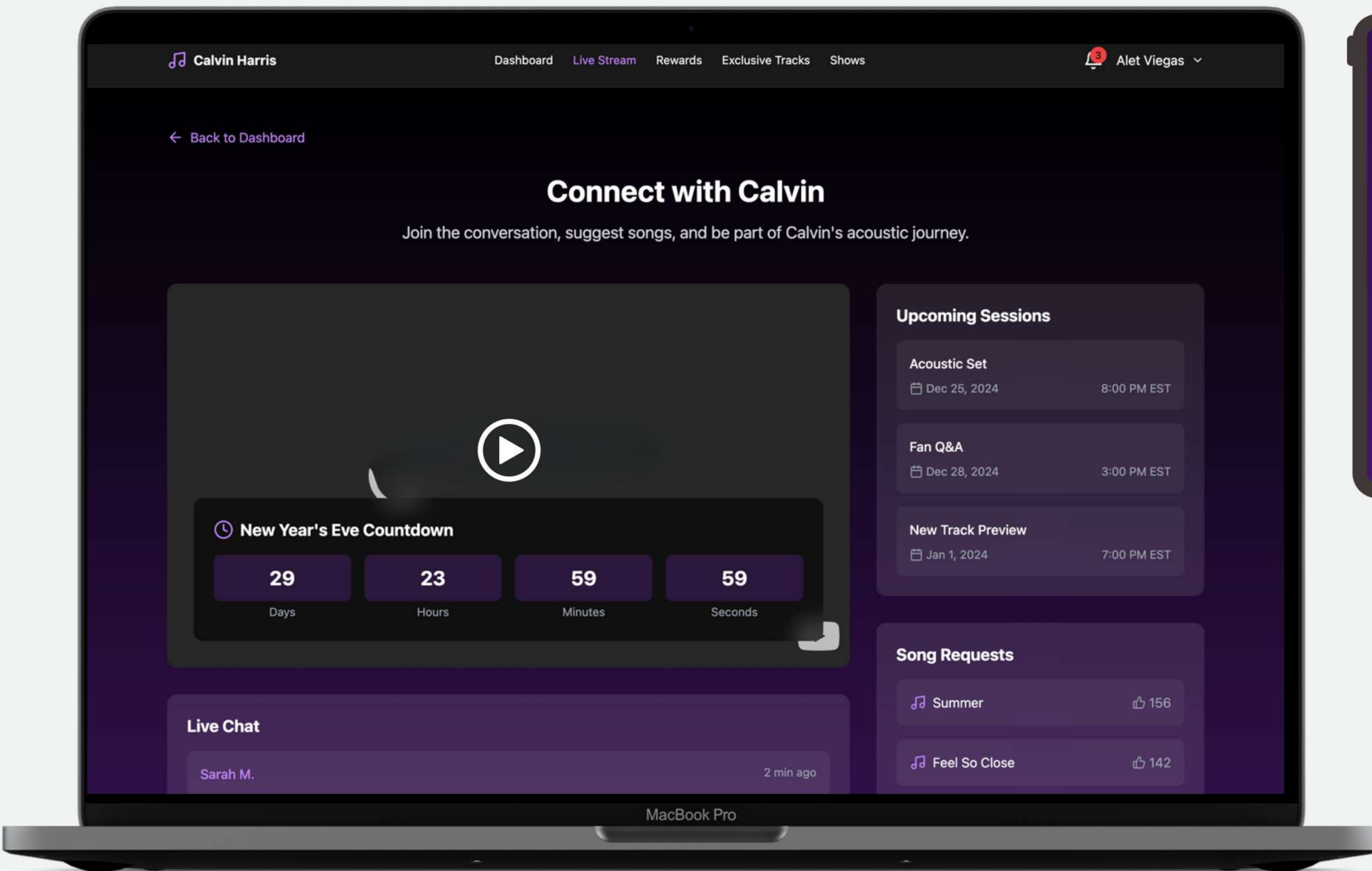
LIVESTREAM / Q&A

GIVE YOUR SUPERFANS THE ACCESS THEY'VE
ALWAYS WANTED

ACOUSTIC MINYSETS

LIVESTREAM Q&A

LET SUPERFANS MAKE SETLIST
SUGGESTIONS



SHOWCASE: FAN LISTENING EXPERIENCES



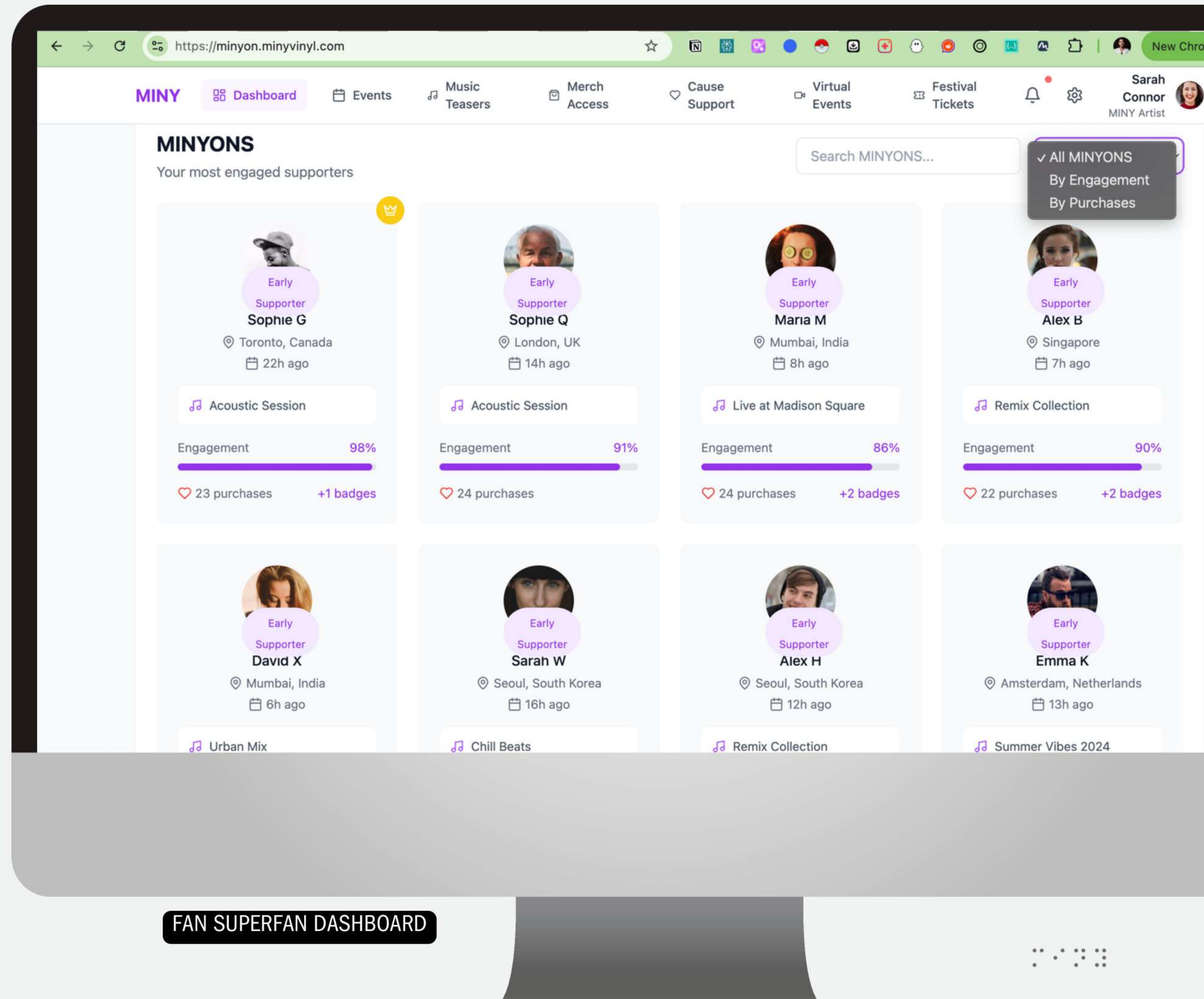
ARTIST DASHBOARD

SUPERFAN INSIGHTS

MINY AI LEVERAGES ENGAGEMENT
DATA FROM THOUSANDS OF ARTISTS
GENERATING ACTIONABLE INSIGHTS.

**SUPERFAN INSIGHTS ENABLE YOU
TO OPTIMIZE YOUR CONTENT
DELIVERY SCHEDULE, ENSURING**

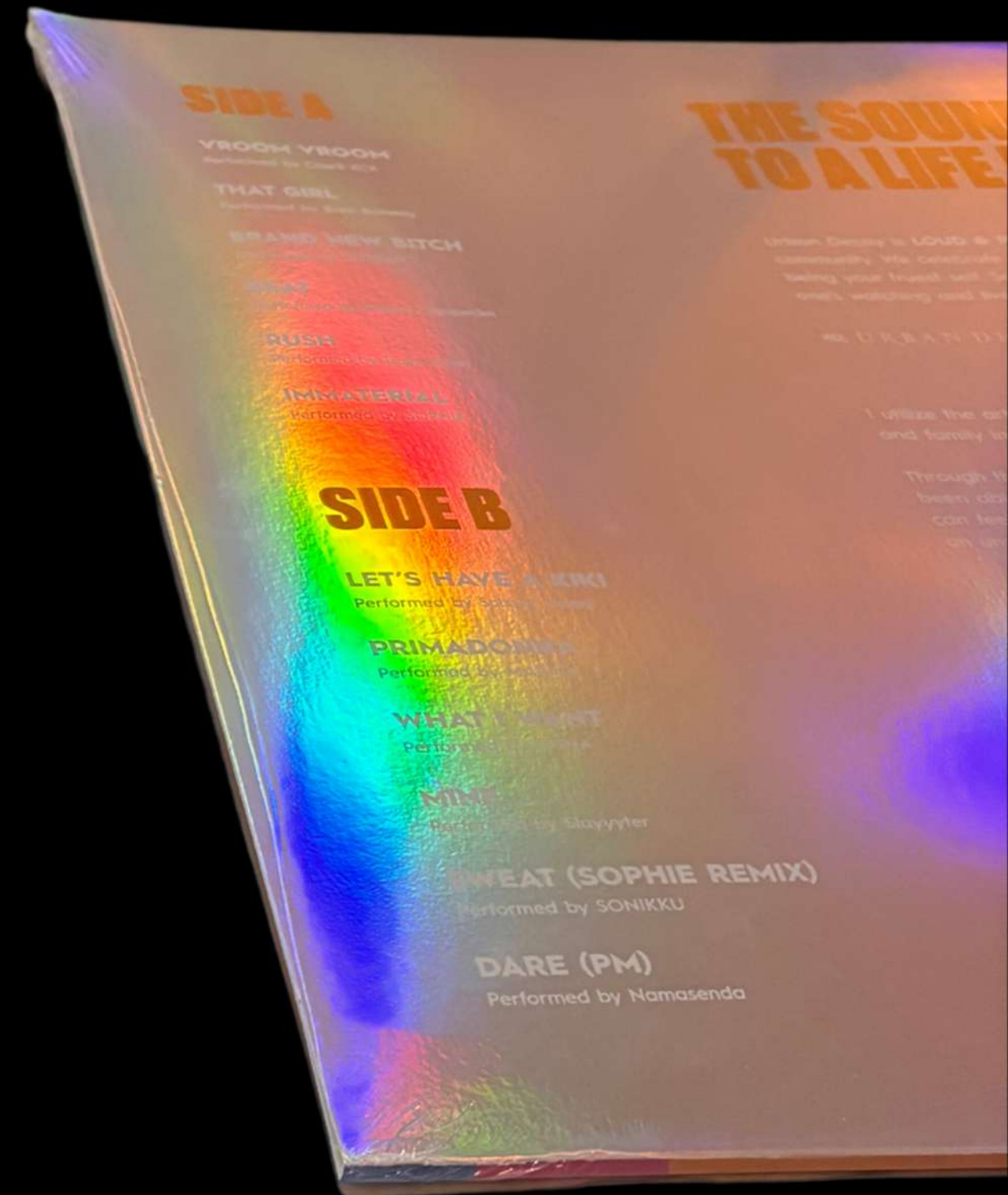
- MAXIMIZING GROWTH
- ENHANCED ENGAGEMENT
- IMPROVED MONETIZATION.



FAN SUPERFAN DASHBOARD



GO FOR GREAT.



REQUEST A DEMO/
GET STARTED WITH D2F
EXPERIENCES >>

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HELLO@MINYVINYL.COM

MOBILE
+1 (415) 936-7377

